



2024 VIRTUAL SYMPOSIUM

EMBRACING CLIMATE, HEALTH, AND EQUITY

EDUCATING OURSELVES, OUR PATIENTS,
AND OUR COMMUNITIES



CALL FOR SPONSORS

Dear Colleagues,

Carolina Advocates for Climate, Health, and Equity (CACHE) and Southern Regional AHEC (SR-AHEC) are hosting the 2nd Annual Symposium: Embracing Climate, Health, and Equity: Educating Ourselves, Our Patients, and Our Communities on Friday, April 12, from 12:30 PM – 4:15 PM. CACHE is a health professional-led organization accelerating equitable solutions to the climate crisis. Our mission is to activate health professionals to recognize and communicate that climate change is a public health crisis, advocate for equitable climate change mitigation and climate adaptation strategies that promote health equity, drive a transformation to climate-ready, sustainable health care systems, and advance equity to build resilience to climate change and promote health. You can find out more about our work at <https://www.carolinaadvocates.org>.

This symposium will convene a community of invested health care workers and allies to examine the relationship between climate change, health, and equity. We will focus on how to expand on the science behind climate and health and advance equitable solutions in our communities through education. We are excited to welcome Rose Hoban, RN, MPH, Founder and Editor of NC Health News and Edward Maibach, PhD, Distinguished University Professor at George Mason University and Director of Mason's Center for Climate Change Communication as our keynote speakers. We also welcome several brilliant minds from Duke University's Nicholas Institute and Nicholas School of the Environment, Anesthesia Services at UNC Chatham Hospital, Mom's Clean Air Force, and North Carolina Institute for Climate Studies at NC State University who work daily to address climate risks and green NC health care systems.

We anticipate strong statewide attendance from clinicians practicing in academic and community settings. To connect you with these potential partners, we ask that you take a moment to review the available sponsorship opportunities. If you have any questions, feel free to reach out.

We hope you will join us and look forward to hearing from you soon.

Thank you!

Planning Committee

Suzie S. Wolf, DHSc, MPH, PA-C
Karen Goble, MA, CME Director
Kathleen Shapley-Quinn, MD
Julie Jacobson Vann, PhD, MS, RN

Jennifer Lawson, MD
Tammy Haley, PhD, RN
Elizabeth Mizelle, PhD, RN

BENEFITS OF EXHIBITING



Boost brand recognition

Engage with health care professionals personally

Be a partner in NC Sustainable Health Care

Gain insights into current and future research issues

SR-AHEC adheres to ACCME Standards for Integrity and Independence in Accredited Continuing Education. For additional information, please visit: <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce/standard-5-manage-ancillary-activities-offered-conjunction-accredited>



PROCESS

The symposium committee will review all signed applications. Please complete the Sponsorship Application on page 4 and return to Megan Norton (see contact information below). The signed application will hold your spot. The deadline for submission is March 29, 2024. Once approved, the application/agreement serves as a contract for the promotional activities, and payment must be submitted before the symposium to participate.

REQUESTED MATERIALS

Those who intend to sponsor, please include the following with your application submission: company logo, company contact (representative name, title, service area(s), email address, phone number), company website link, company social media links.

CONTACT

For payments, event-related details, and all other inquiries:
Megan Norton, Program Manager | megan@carolinaadvocates.org | 602-359-0865

SPONSORSHIP OPPORTUNITIES

PLATINUM \$1,000.00

- Recorded video on CACHE website
- Link to sponsor website on CACHE website
- Acknowledgement during symposium

GOLD \$500.00

- Link to sponsor website on CACHE website
- Acknowledgement during symposium

SILVER \$250.00

- Logo inclusion on symposium materials

NONPROFIT PARTNER \$50.00

- Logo inclusion on symposium materials as a community partner